Personas

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| Name | David |
| Role | Tourist |
| Motivation | Wants to experience a city but don't want to pay for a guided tour. |
| Usage | Uses the app when he travels  Wants to see points of interest in the city of which he is currently located  Does not know the city so would like to be guided by the app |

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| Name | Jeff |
| Role | Romantic |
| Motivation | Wants to take a girl he recently met on a scenic and romantic tour at the location they arranged to meet |
| Usage | Uses the app for various purposes.  He most likely wants to get familiar with the route before actually going  Will need to drink a cup of coffee with his date |

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| Name | Anne |
| Role | Guide |
| Motivation | Organize guided tours for a tourist company |
| Usage | Will use the app to guide people through an historic tour were she wants to tell a lot of information about the POI on the way.  The app will influence the performance of her work  She will seek additional information from the tour on the app to extend her own knowledge of the POI |

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| Name | Bob |
| Role | Tour creator |
| Motivation | Want to create an informative tour for other people to use who can gain from his expert knowledge |
| Usage | He may be an expert in a historical subject  Will create a tour mainly of historical interest.  Descriptions will be thorough  Wants to see what other people think if his tour and will find joy in improving and correcting them |